

A photograph of a bride in a white strapless wedding dress, smiling and looking down at a bouquet of flowers. The bouquet features red and pink roses, blue hydrangeas, and greenery. The background is a blurred outdoor setting with green foliage and a building. The text 'BRIDAL MAKEUP GUIDE' is overlaid in large white letters on the left side of the image.

BRIDAL MAKEUP GUIDE

WWW.KARRIELYKINSMAKEUPARTIST.COM

Hello gorgeous,

**Thank you so much for choosing
Karrie Lykins-Makeup Artist for your special
day. I know you had several options and the
vetting process can be a lot.**

**My job is to make our time together go as
seamlessly as possible, so I've put together
this guidebook to allow us to get to know each
other better. I want to understand your vision
for your wedding so that I can execute a
beautifully tailored makeup look that you can
look back on in the years to come.**

**When a client sits in my chair, they are not just
bare-faced. They are baring their soul to me.**

**This is a type of stripped-back vulnerability
that you can't trust just anyone. So, thank you
again for sharing and trusting these moments
with me.**

KL
KARRIE LYKINS
MAKEUP ARTIST, LLC
KL

INSTRUCTIONS:

Please visit www.formswift.com to fill in this document, or any free PDF Editor of your choice.

You may have to make an account with FormSwift, but it is free.

Once your document is completed, please click the "Share" Button at the top right-hand side and email it back to me at lykinskb@gmail.com

Please don't print and send it back: I do not want you to waste ink or your time copying or scanning this back to me. If it's printed in black and white, you will not be able to see the appropriate images.

You shouldn't have to pay for anything in order to send.





Client Consultation Form

Client Information

Name

Email

Address

City

Zip

Phone

Birthdate

Facebook

Instagram

ALLERGIES & SKIN SENSITIVITIES

Please list any allergies or product sensitivities

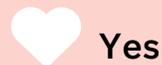
1.

2.

3.

4.

ARE YOU ALLERGIC TO LAXTEX



Yes



No

SKIN TYPE

My skin type is (Please check all that apply)



Oily



Combo (Dry cheeks & Oily T-zone)



Dry



Sensitive



Normal



Other, -----

SKIN CARE

What is your current skincare routine? Please list products below.

SKIN CARE CONCERNS

What are your skin concerns? (Please check all that apply)



Fine Lines/Wrinkles



Acne/Breakouts



Hyperpigmentation



Sensitivity/Redness



Dryness



Uneven Texture

SKIN CARE

What is your current skin care routine? Please list products below.



Client Preferences

SHADES I PREFER

Colors I love on my eyes are:

Colors I love on my lips are:

Colors I love for blush are:

FINISH OF EYE SHADOW PREFERRED

Satin

Matte

Shimmer

Give me all of it!

FOUNDATION PREFERENCES

Natural Coverage

Full Coverage-I don't want to see skin

Sheer Coverage

Glowing/Luminous Finish

Satin Finish

Matte finish

MY MAKEUP CONCERNS AND DISLIKES

Don't hold back. What you like and dislike are both very important!

About the Big Day!

WEDDING THEME

Rustic, Non-Traditional, Traditional ... Please describe your vibe.

COLOR SCHEME

Wedding Decor Colors

DRESS DETAILS & ACCESSORIES

Please describe your dress from color to embellishments and jewelry.

ADDITIONAL INFORMATION

Do you have a wedding planner or someone helping you organize your wedding? Name, number and company

Photographer's name, number and company

Hairdresser's name, number and company

EYES:



Simply Stunning
Subtle/Natural Eyeshadows



Classic Bride
Classic Contour with shimmer



Simply Stunning
Lots of Shimmery Eyeshadows



Slightly Smokey
More Intense



Mostly Marilyn
Light Lid Color & Winged Liner



Full Glam Smokey
As Dark as you Can Go

LASHES:



No Lashes to a few clusters



Medium Lashes



Dramatic and Full

BROWS:



Natural



Lightly Groomed



Dramatic and Chisled

LIPS:



Glossy



Satin



Matte



Tips for Before and on your Wedding Day

DO'S!

- It's recommended that you wear a button-up shirt during your makeup application, and make sure you're ready based on the wedding itinerary.
- Before your appointment, ensure that your face is clean and moisturized.
- Always maintain your skin, but especially between your bridal trial and wedding day. We'll discuss this further during your trial.
- Have some photos of any makeup looks you love from my website, www.karrielykinsmakeupartist.com, social media, bridal magazines, red carpet looks, or Pinterest.
- Make sure that the venue or place where you're getting ready has adequate space for getting ready.
- If you're not happy with your makeup, please speak up. The last thing I want is for you to NOT love your makeup.

DON'TS

- Don't do any chemical peels or invasive skin treatments within 6 weeks of your wedding day.
- Facials should be done 2 weeks before the wedding in case of any post-treatment purging pimples.
- Avoid Botox or needle treatments within 3 weeks of your wedding.
- If you wax, do so 4 days before your wedding.
- Don't be too hard on yourself, but be realistic about your expectations. It's important to communicate clearly about your makeup concerns. Remember, this is YOUR big day and I want you to love your makeup.